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***FOR IMMEDIATE RELEASE***

## **HOUSTON PR AGENCY GIVEN NATIONAL RECOGNITION**

**CapWest Strategies competes with the nations largest PR agencies and comes out on top**

**HOUSTON, TX (June 5, 2013)** – CapWest Strategies (formally Carreño Group PR), a locally owned and operated public relations firm, received notification today that they were ranked in the top 10 in two different categories by topPRagencies.com.

In *topPRagencies'* "BEST in PR" list, CapWest is ranked third (3<sup>rd</sup>) nationally in multi-cultural engagement and ranked sixth (6<sup>th</sup>) nationally for web and digital public relations. Hector Carreño, the firm's chief executive officer stated, "We are happy to be recognized as being one of the best PR firms in the United States. I am most excited my staffs' hard work is being acknowledged. We can't do what we do without all of us working as a team."

*topPRagencies* recognizes PR firms that best assist clients in researching and identifying key markets and audiences, generating exposure that positively impacts public opinion, and communicates effectively with a company in order to understand the company's needs. *topPRagencies* is recognized as an authority in PR evaluation.

CapWest Strategies is a full service public relations firm providing communications consulting to public and private sector clients. CapWest Strategies has established a reputation for staying on the edge of change in the public relations industry, offering clients a wide range of services and tools that continue to keep CapWest on the leading edge of the profession. The *Houston Business Journal* has ranked CapWest Strategies as a top PR agency in Houston since 2003. In 2012, CapWest Companies, the holding company, was ranked by *Hispanic Business* magazine as a Top 500 Hispanic company in the United States.

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If you would like more information, or to schedule an interview with Hector Carreño, CEO of CapWest Strategies, please call Chico Mendez at (832) 617-0659 or e-mail him at [cmendez@capwest.us](mailto:cmendez@capwest.us).

For additional information on CapWest Strategies, please visit our website at: [www.capweststrategies.com](http://www.capweststrategies.com).

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A member firm of the CapWest Companies